

## Meeting Date - June 20, 2016

Members Present: Quorum Met	
<ol style="list-style-type: none"><li>1. Zach Schwarzbach</li><li>2. Susie Nowak</li><li>3. Mike Eggleston</li><li>4. Heather Bjorklund</li><li>5. David Okrant</li><li>6. Mike Goodwin</li><li>7. Laura Beraut</li><li>8. Ken Moberg</li><li>9. Jennifer Lipman</li><li>10. Jeff Helmold</li><li>11. Daryl Nounnan (left at 8:09)</li><li>12. Steve Monowitz</li></ol> <p>Guest: Victor Martinez</p>	Absent: Michael Lauren Mark Giblin Colin Corstorphine Greg Neal Tara Brown

Proceedings:

Call to Order 6:59 by David Okrant

**Motion by Laura Beraut to approve minutes from June meeting, second by Zach. Motion passed. All affirmative except for Ken Moberg who opposed.**

### **Field Update - Jeff Helmold**

Field is looking brown in spots due to problems with watering system. Ken expressed his concerns that the investment given to Skypark appears to have not improved the fields and that further support should be avoided without guaranteed assurances that improvements will be sustainable. General consensus believes fields are an improvement from last year, but agree that we need to work with Skypark to garner additional improvements. It was also acknowledged that Skypark lease is cost effective compared to the standard rates for other field rentals.

### **Snack Shack - Jeff Helmold**

Revisited the idea of using the police ATV shed adjacent to the Skypark building as a snack shack. Decided to table the conversation as there is currently a plan to provide concession sales by interested competitive teams that Jennifer is coordinating.

### **Fall Practice Scheduling - Jeff Helmold & Mike E.**

Jeff explains the lottery system for coaches to request practice slots. Comp teams make their first request, rec teams then make their first request based upon a number drawn at the coaches meeting, comp teams get assigned second slot, then rec teams get second slot selection. New layouts provide additional practice spots at Skypark. Mike E will handle the SLV field scheduling and will work with SLV HS to secure time on the turf for the fall season.

### **Recreational Program - Heather**

Provided an update on the recreational program and asked for help at team formation meeting. Will send details in the near future. Discussion on providing support to rec coaches by using competitive team coaches to mentor rec coaches. Heather to create U6-U10 schedules. Laura to coordinate U12-U19 rec schedules with other Clubs.

### **Coach Training & Player Clinics - Mike Goodwin**

Mike Goodwin scheduled coach training session with Kim Peterson. He also is coordinating several free player clinics and a goalie clinic.

### **Uniforms & Equipment - Daryl**

Finalizing uniform order with score and will order 1 additional set of goals. Will try and use soccer.com points on gear or perhaps goals.

### **Rec Coaches Meeting - Scheduled for July 21, 6:45 - Siltanen Multi-Purpose Room**

Heather currently taking RSVPs. Daryl to deliver equipment and coach decks for training. Ken to update Powerpoint. Live Scan will provide their services onsite. Heather to provide rosters. Signs up for Jamboree for Mark to coordinate. Susie will provide referee update. Uniforms will be available Sept 1. Photo day is September 18.

### **Valley United Spiritwear - David Okrant**

David to coordinate Valley United spiritwear order using the new logo. Discussion on offering shirts and hoodie.

**Motion by Susie Nowak to approve Valley United logo as presented with David with the removal of the hawk and coordination of spiritwear for teams, second by Laura Beaut, Motion passed. All affirmative votes except for Ken Moberg and Daryl Nounnan who opposed.**

### **Sponsorship - Zach**

Zach to coordinate the production and hanging of 2 banner sponsors at Skypark. Discussion on the idea of competitive teams soliciting sponsors. It was clarified that comp teams should not undermine Club efforts by soliciting sponsors who have a history of sponsoring the overall Club. While the Club supports comp teams finding sponsors, it would be confusing and undermining to have all 20+ teams potentially contact the same sponsor. The Club expects comp teams to

focus on sponsors who have a team affiliation through parents or otherwise and to exercise judgement. The Club reserves the authority to allocate all sponsorship money.

### **Referee Update - Susie Nowak**

There are upcoming referee meetings and trainings including a meeting for new refs, one for experienced refs, and the Jamboree on Sept 3 for training. Ref class scheduled for August 17, 18, 19. David added that based on information presented at the CCSL president's meeting some new rules should be forthcoming.

**Publicity - Jennifer** - Will solicit tournament results for Facebook page.

### **Financial Assistance Requests - Heather**

Heather presented several financial aid requests. The board discussed using WIC (Women, Children, and Infants) eligibility requirements as guidelines to award Club financial assistance.

**Motion by Ken Moberg to use annual WIC eligibility requirements as a guideline for awarding Club financial assistance. Second by Susie Nowak, Motion passed unanimously.**

Heather presents all financial aid requests:

**Motion by Ken Moberg to grant financial assistance to 5 families as presented by Heather. Second by Zach. Motion passed unanimously.**

### **Uniform Policy Clarification - Laura**

There was a discussion about the covering of the Club logo with the newly designed Thunder logo by Victor Martinez's teams. Some expressed that individual team logos on the Club uniform undermines Club branding and hinders the Club's efforts to present a consistent, recognizable appearance. Victor suggested that the Club adopt a policy where high achieving teams earn a badge of sorts to place on the arm of their uniform. The response in general was positive and it was determined that such a request in the future would be considered on a case-by-case basis. Several board members expressed interest in creating a Club-wide program that would be made available to all teams.

#### **Uniform Policy**

- Team colors for both boy's and girl's teams will be maroon and white.
- All players are required to wear the official Club uniform during games.
- The required uniform items include 2 jerseys (one white and one maroon), 1 short (maroon), and 1 sock.
- The Board will review and introduce new uniform kit as needed when style is discontinued or retired
- No players, coach, or manager is allowed to add sponsorship, labeling, or decoration to the official Club uniform
- Exception is made for printing of player's last name on back, upper top of jersey. Nicknames are not permitted on uniforms.

- The Club will provide purchasing instructions to coaches for dissemination to players.
- Teams must purchase uniforms through the official Club supplier
- Coach Responsibilities:
  - · disseminate purchase instructions to players
  - · ensure uniform and logo policy is enforced
  - · ensure only the official Club uniform is worn in games
- Any variance from this policy requires approval in advance by the Board of Directors.

Motion by Zach to approve the uniform policy as presented, second by Susie Nowak. Motion passed. All affirmative votes except for Ken Moberg who opposed.

### **College Scholarships - David Okrant**

The Club funded and Art Munoz and Victor Martinez award two college scholarships (\$300 each) this year to Mitchell Kamau, Thunder 97B and Audrey Liebenberg, Pride 96G. Going forward the Club will institute an application and evaluation process open to any high school graduating, college bound student. This allows both competitive and recreational players the opportunity to apply.

**Salvation Army Camp Soccer Field** - Laura authored a letter signed by David in support of a grant request to install an artificial camp.

*June 18, 2016*

*To Whom It May Concern:*

*The Scotts Valley / San Lorenzo Valley Soccer Club writes this letter in support of the grant application submitted by the Salvation Army Camp for an artificial turf field. We are a volunteer non profit program that serves 1,000 players annually between the ages of 4 – 18 years old. Scotts Valley currently has no all weather, year round fields and such a resource would be invaluable to our community.*

*The Salvation Army Camp located on Bean Creek Road has been a long time community supporter and generous with the use of their facilities. This project will result in immediate and long term benefits to our community. If we can provide any further information in support of their application, please contact me.*

*Sincerely,*

*David Okrant*

*SV/SLV Soccer Club President*

*president@svslvsoccerclub.org*

### **Striping Fields and Securing Goals - David**

David will manage the striping fields. He discussed that perhaps another individual (Wes Koenig) who owns a heavy duty striper may be a better alternative as the equipment lays a heavier and thicker line that would last longer.

Motion by Susie to grant David the latitude to determine the best solution for striping this season under the stipulation that the cost remains consistent to years passed, second by Ken. Motion passed unanimously.

David will be installing a new system including locks to secure the goals, Goals will now face out, towards the field. He will include new anchoring system.

**Advanced Team - David/Heather**

One comp team has been unresponsive to requests and securing the coaching proper licenses. Will need to address issue with coach and manager in the hopes of getting the team back on track.

Adjourn 9:09